

HNJ2030 Coordinating Committee

MEETING MINUTES

AUGUST 6, 2019

ATTENDANCE

- Maria Baron, Loretta Kelly, Yannai Kranzler, Amanda Medina-Forrester, Corynna Limerick, Suzanne Miro

OLD BUSINESS

HNJAC RECRUITMENT

- All scheduled Zoom calls have been completed.
- Six members have returned all forms. Still waiting for others.
- HNJAC chair to follow up with remaining two selected candidates.
- It was suggested and seconded that we include a member of NJSOPHE.

WEBSITE

- Launched on 7/31/19
- URL is healthy.nj.gov

NEW BUSINESS

HNJCC

- Suzanne Miro has joined as an additional representative from Public Health Services.
- Two members have stepped down.
- Two new members have been identified but not yet announced.
- New HNJ2030 Team graphic to be posted online later this week.

WEBSITE

- Social media announcement and targeted emails have been drafted.

STATE HEALTH IMPROVEMENT PLAN (SHIP)

- Initial draft is available internally.
- Will next go to interested parties and HNJAC for review
- Draft for public review expected to be ready by fall/winter

HP2030 PRE-LAUNCH RECOMMENDATION: COMMUNICATION PLAN

- Communications plan needs to be created by HNJCC and HNJAC
- Rack card for Population Health Summit and PHILEP/LHD meeting sent to Print Shop
- HNJ News e-newsletter discussed

ACTION TEAMS (ACT)

- Reviewed revised team composition and agreed it'll be decided on a topic-by-topic basis
- Responsibilities “fact sheet” draft to be edited by HNJCC members
- Recruitment plan needs to be in place by the time topic areas are decided

ACTION ITEMS

- Send social media post about website launch to Office of Communications
- Edit drafts of website launch announcement emails
- Create second one-liner and find image for home page slider
- Continue writing background information document for HNJAC
- Add communication ideas to the worksheet as you think of them
- Add edits to ACT Fact Sheet